



## **Lemon Tree Hotels signs three new properties in Rajasthan**

**New Delhi, 3<sup>rd</sup> September 2025:** Lemon Tree Hotels announces the signing of three new properties – **Lemon Tree Premier, Pushkar, Lemon Tree Premier, Ajmer** and **Keys Lite by Lemon Tree Hotels, Ajmer**. These properties shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited.

**Lemon Tree Premier, Pushkar** will feature 96 well-appointed rooms, a restaurant, a conference room, a swimming pool, a fitness center and a spa along with other public areas. The Kishangarh Airport is approximately 39 kms away from the property, while the Ajmer Railway Station is about 14 kms away. The hotel is well connected by roadways for both public and private transport.

**Lemon Tree Premier, Ajmer** will feature 78 well-appointed rooms, a restaurant, a lounge, a banquet hall, a conference room, a swimming pool, a fitness center and a spa along with other public areas. The Kishangarh Airport Rajasthan is approximately 30 kms away from the property, while the Ajmer Railway Station is about 6 kms away. The hotel is well connected by roadways for both public and private transport.

**Keys Lite by Lemon Tree Hotels, Ajmer** will feature 31 well-appointed rooms, a restaurant, a conference room, a fitness center, along with other public areas. The Kishangarh Airport Rajasthan is approximately 24 kms away from the property, while the Ajmer Railway Station is about 2 kms away. The hotel is well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels, commented, "We are delighted to further enhance and strengthen our footprint in Rajasthan, where we currently operate 11 hotels and have seven more upcoming ones. These signings will align with our strategy of expanding across spiritual locations, as this is a rapidly expanding sector and we look to delight our guests with these comfortable options."

### **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys

Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

Serving over 1.5 million guests annually, LTHL operates 110+ hotels across 75+ cities in India and abroad, with a growing pipeline of 110+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 230+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit [www.lemontreehotels.com](http://www.lemontreehotels.com)